

# AMY PEI

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## EDUCATION

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<b>University of Southern California</b> , Los Angeles, CA Ph.D Candidate in Marketing	2014-2020
<b>University of Toronto</b> , Toronto, ON M.A., Economics	2013 - 2014
<b>University of Waterloo</b> , Waterloo, ON B.A., Economics	2008 - 2013

## EMPLOYMENT HISTORY

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<b>Instructor</b> University of Southern California, Department of Marketing	05/15/2018
<b>Teaching Assistant</b> University of Southern California, Department of Marketing	08/27/2017
<b>Teaching Assistant</b> University of Toronto, Department of Economics	08/01/2014

## WORKING PAPERS

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Pei, Amy and Dina Mayzlin, “**Do Curation Algorithms Amplify the Effect of Trolls on Users?**” Job Market Paper

Pei, Amy and Dina Mayzlin, “**Influencing the Influencers**”  
*Revise and Resubmit at Marketing Science*

## WORK IN PROGRESS

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The Effect of Subscriber Count Abbreviation on Influencer Effort, Competition, and Engagement. (*Joint work with Sherry He*). *Data Analysis*.

The Effect of Firm-Provided Information on Consumer Word of Mouth. *Data collection*.

Optimal Topic Selection on Social Media in the Presence of Trolls. *Model development*.

## AWARDS AND HONORS

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Marshall School of Business Dissertation Fellowship	2019
University of California Graduate School Summer Writing Grant	2018
Marshall School of Business Dissertation Award	2018
Fellow, INFORMS Marketing Science Doctoral Consortium	2017, 2018

## REFERENCES

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### **Odilon Camara**

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